

NEDD'S UNCOMFORTABLE CHALLENGE



ALL FUNDS RAISED FROM DONATIONS AND FUNDRAISING GO TO WE ARE MOBILISE, TO SUPPORT THEIR INNOVATIVE PROGRAMS AIMED AT POSITIVELY IMPACTING THE LIVES OF THOSE FACING HOMELESSNESS ACROSS AUSTRALIA!

MOBILISE'S EXISTS TO UNITE AUSTRALIA TO END HOMELESSNESS BY DEVELOPING INNOVATIVE SOLUTIONS THAT POSITIVELY TRANSFORM THE LIVES OF THOSE FACING IT. THEY PILOT, ITERATE, AND DELIVER LIFE-CHANGING SUPPORT AT SCALE.

THEIR WORK IS NOT JUST ABOUT PROVIDING ASSISTANCE. IT'S ABOUT LEARNING FROM THOSE WITH LIVED EXPERIENCE. EIGHT YEARS OF OUTREACH CONVERSATIONS HAVE DIRECTLY IMPACTED THE DEVELOPMENT OF THEIR PROGRAMS. WITH THOSE LEARNINGS AND ARMED WITH OVER \$2 MILLION RAISED FROM NEDD'S RECORD RUN IN 2022, THEY HAVE ALREADY POSITIVELY TRANSFORMED THE LIVES OF 100+ PROGRAM PARTICIPANTS.

AS THE FIRST CHARITY TO LAUNCH DIRECT CASH TRANSFER PROGRAMS FOR THIS POPULATION IN AUSTRALIA, THEY ARE PAVING THE WAY FOR PUBLIC ACCEPTANCE OF THIS APPROACH.

WHERE YOUR MONEY GOES

\$50



PAYS FOR A SINGLE-MOTHERS WEEKLY UTILITY BILLS



\$100



PAYS FOR A SINGLE-MOTHERS WEEKLY GROCERY SHOP



\$250



PAYS FOR ONE WEEK OF HOUSING FOR PEOPLE EXPERIENCING HOMELESSNESS



\$1,000



PAYS FOR ONE MONTH OF HOUSING FOR PEOPLE EXPERIENCING HOMELESSNESS



HOW THEY DO IT



MOBILISE
KICKSTARTER

GETTING PEOPLE INTO HOMES OR SUPPORTING THEIR CURRENT HOUSING!



MOBILISE
MATCHED

OFFERS EMPLOYMENT, FINANCIAL COUNSELLING AND DIRECT FUNDING



MOBILISE
PAY

SUPPORTS SINGLE MOTHERS BY COVERING BILLS, GROCERIES AND KIDS ACTIVITIES



MOBILISE
WELLBEING

SUPPORTS PEOPLE WITH THEIR MENTAL HEALTH BILLS



MOBILISE
OUTREACH

OFFERS ESSENTIAL ITEMS AND HUMAN CONNECTION TO THOSE SLEEPING ROUGH

An Australian First
Direct Giving Program!